



## CompassPoint Solutions eComplete Commerce for Microsoft Dynamics™ AX

Extends your business to the web

### About Us

Green Beacon Solutions partners with clients to implement integrated financial, supply chain, sales automation, and marketing business solutions built on proven Microsoft technologies. Our unique combination of technology, people, and process quickly help identify and implement expert strategies that support our client's business objectives within the distribution, professional services, banking/banking services, and manufacturing industries.

### Why Green Beacon?

Our technology and consulting expertise, combined with our success in solving customer issues, have resulted in our unmatched industry reputation. We have an outstanding track record developing, delivering, and integrating ERP, CRM BI and Marketing Automation technology solutions that deliver direct business benefits for our customers.

Seamlessly integrates the critical capabilities of Microsoft Dynamics™ AX with your web presence to deliver a powerful e-commerce experience to your customers

### Powerful e-Commerce Capabilities

Online shopping is a profitable opportunity for vendors in both the business-to-business (B2B) and business-to-consumer (B2C) sectors. eComplete Commerce is a comprehensive solution that enables vendors of all sizes in both B2B and B2C sectors to increase revenue by extending their presence to the web, while improving the consumer's online shopping experience. Operational costs are also reduced by providing customers with 24/7 access to self-service tools to place orders, lookup pricing, and checking order status.

Built on Microsoft's .NET framework, eComplete Commerce provides a variety of features and options that can be customized to your unique business needs to deliver a powerful, scalable solution that meets your end-to-end e-commerce needs.

### Integration with Microsoft Dynamics™ AX

eComplete Commerce integrates tightly with Microsoft Dynamics AX to help you manage your business more efficiently. eComplete Commerce takes advantage of business logic from AX to avoid inconsistencies between what your customers see online, and what is tracked and calculated in Microsoft Dynamics AX. From retrieving customer account information, calculating item prices, shipping charges, and sales tax, eComplete Commerce meets your e-commerce needs.

Transactions in Dynamics AX are automatically made available to eComplete. Your customers will see the most accurate information such as inventory, pricing, and order status.

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[www.greenbeacon.com](http://www.greenbeacon.com)



- Established in 2001
- Headquartered in Boston, Massachusetts
- Offices in New York, Philadelphia, and Houston
- Specialists in Microsoft Dynamics Business Solutions
- ERP and CRM Consulting Services
- CompassPoint Solution Software Accelerators
- Support & Managed Services

## Microsoft Dynamics AX Integration Points

eComplete Commerce works with Dynamics AX to make sure your online store is running smoothly through a two-way integration for the following information and business logic:

- Customer account & “ship to” information
- Item information
- Item pricing
- Inventory availability
- Calculation of shipping charges
- Sales tax calculations
- Order submittal directly into AX
- View open/shipped orders
- View/reprint invoices

## Features & Functionality:



### Robust Product Catalog:

- Ability to have multiple storefronts
- Easily configurable products, pricing, and categories
- Ability to denote items as new products, top sellers, closeouts, and/or featured products
- Display multiple product images
- Advanced product viewing with zoom-in capability
- Audio and video product demonstrations
- Pysell and cross sell options

### Checkout Features:

- Integration with UPS and USPS shipping cost calculators (including international)
- PCI compliant payment gateway integration with Authorize.net and PayPal
- Generation of order numbers
- Email confirmations
- Promotion code option
- Payment options controlled by customer type



### Tools for Repeat Customers:

- Password retrieval capability
- Saved billing and shipping information for quick checkout
- Saved cart functionality
- Quick order pads and order history, for easy reordering
- Order status and on-line shipping tracking

### Store Management:

- View visitor tracking and demographic statistics
- Maintain a marketing database of customer information

### Order Management:

- View order batches by date, status, and handle exceptions
- Sales reports on top sellers, daily sales, and top customers